



What is Yearbook?

WHAT DO WE DO?

The Pinnacle staff strives to create a visually appealing and storytelling yearbook that accurately depicts the year. We, as students, produce a yearbook that can be enjoyed by the entire Carmel High School community.

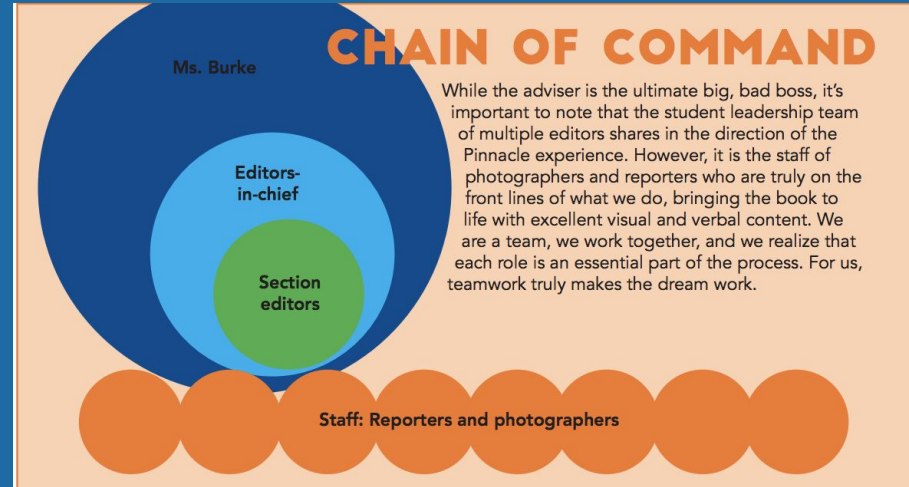
HOW DO WE DO IT?

As a staff, we work within smaller groups to create the book one spread at a time. Think of it like puzzle pieces coming together to complete a puzzle :)

We conduct interviews to gather content, then we use that content to create spreads that not only inform through words, but tell stories through design visuals.

STUDENT LEADERSHIP

For the most part, Pinnacle is completely student-run. We have many editing positions and opportunities for student leadership.



WHY PINNACLE IS GREAT

- Collaboration/Communication with fellow yerds
- Learn how to write with journalistic integrity
- Learn more about technology/digital equipment
- Chance to discover parts of CHS you might've never encountered
- Student-run and many opportunities for leadership
- Great way to make a big school seem smaller
- Become a part of a supportive staff that serves a purpose bigger than the actual class

QUESTIONS?